

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Upper District Brings the Fiesta to *WaterFest!*

MONROVIA, CA – The Upper San Gabriel Valley Municipal Water District (Upper District) and the Los Angeles County Department of Parks and Recreation is planning a day of water conservation fun for families of the San Gabriel Valley. Waterfest 2018 will be held on Saturday, October 13th from 10 a.m. – 2 p.m. at Arcadia County Park, located at 405 S. Santa Anita Ave. Arcadia.

WaterFest is Upper District’s signature conservation event focuses on water sustainability and environmental stewardship through interactive demonstrations and activities for all ages. This year’s new theme, *Conservation Loteria*, is bringing new color and creativity to Upper District’s conservation messages with the introduction of a “*Loteria*” bingo game that educates children on key conservation practices that everyone can incorporate into their daily lives.

As part of the formal program, Upper District will honor Senator Ed Hernandez as the *2018 San Gabriel Valley Water Smart Legislator of the Year* who is serving his last year in office as State Senator of the 22nd Senate District. As the Vice Chair of the San Gabriel Valley Legislative Caucus, Senator Hernandez is being honored for his leadership in championing water policy and taking on critical issues in the region. The City of Arcadia is also being honored as the *2018 San Gabriel Valley Water Smart City of the Year* for their efforts in water efficiency projects and advocacy of water conservation measures. Arcadia has made significant strides with stormwater capture, installation of drought tolerant plants and water-efficient outdoor systems throughout its city.

“Waterfest is a great way to educate residents on the importance of being water smart with hands on conservation activities. Upper District is committed to finding new creative ways to educate, engage and energize our young people and adults,” said Upper District Board President Ed Chavez. “It is also a great opportunity to honor our local Senator for his leadership in water policy, and the City of Arcadia for its proactive measures in reducing its water footprint.”

Over 50 exhibitors will participate in this year’s event with exhibits ranging from a native garden to Mad Science Lab shows, the Wyland Foundation’s Clean Water Mobile Learning Center and the Oasis Water Bar by Global Inheritance. In addition, food trucks, raffle prizes, photobooths, and free snacks will be provided to guests. Cheer teams from the Los Angeles County Department of Parks and Recreation will participate in a water-conservation themed cheer competition. Over 500 cheerleaders will participate from across Los Angeles County.

Upper District’s mission is to provide a reliable, sustainable, diversified and affordable portfolio of high quality water supplies to the San Gabriel Valley; including water conservation, recycled water, storm water capture, storage, water transfers and imported water. Upper District services nearly one million people in its 144 square mile service territory. Governed by a five member elected board of directors, Upper District is a member agency of the Metropolitan Water District of Southern California. Annually, more than 78 billion gallons of water is used in Upper District’s service area. For more information about Upper District, please visit our website www.upperdistrict.org or call 626-443-2297.

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