

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Spring into the Season with Upper District's Plant Voucher Program

MONROVIA, CA – Upper San Gabriel Valley Municipal Water District (Upper District) launches the region's first ever Residential Plant Voucher Program to residents within its service area. Keeping with the District's core value of providing innovative solutions to water conservation, the goal of the program is to incentivize residents to transform their landscapes with drought-tolerant plants and develop water-efficient gardening practices.

As Upper District enters its 60th year of incorporation, the district continues to lead the region in providing creative and unique programs that encourage the public to make conservation a way of life. The Plant Voucher Program will provide up to \$250 dollars worth of water efficient plants to qualifying residents. Garden View Nursery, centrally located within Upper District's area of service in the City of Irwindale, was selected for its wide selection of native plants and trees.

"We are excited to offer this first-of-its-kind program that we hope will motivate our residents to incorporate more water-efficient practices when gardening. Outdoor water use accounts for nearly 9 billion gallons of water use every day across the United States. Going drought tolerant doesn't mean the landscape can't look vibrant while also saving water," said President Ed Chavez, Upper District Board of Directors.

To participate, residents will be able to apply online starting Friday, March 1st. When applying, residents will be asked to provide a water bill to verify residency within the service area. Upper District serves all or parts of the following cities: Arcadia, Azusa, Baldwin Park, City of Industry, Covina, El Monte, Glendora, Duarte, Irwindale, La Puente, Monrovia, Rosemead, San Gabriel South El Monte, South Pasadena, Temple City and West Covina.

Once verified, participants will receive a voucher number which they will present at Garden View Nursery for plant pick-up. A list of plants has been pre-approved for this program and are available on the plant voucher program website to access and download. For additional information, please visit www.ecotechservices.net/usgvmwd-plant-voucher. If you have any questions regarding participation guidelines, application process, voucher status, or any other general Program questions please email plantvoucher@ecotechservices.net.

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Upper District's mission is to consistently meet our regions' need for reliable, high quality and affordable water; including water conservation, recycled water, storm water capture, storage, water transfers and imported water. Upper District services nearly one million people in its 144 square mile service territory. Governed by a five-member elected board of directors, Upper District is a member agency of the Metropolitan Water District of Southern California. Annually, more than 78 billion gallons of water is used in Upper District's service area. For more information about Upper District, please visit our website www.upperdistrict.org or call 626-443-2297.



The graphic features a dark grey rectangular frame with a decorative border. On the left, the words "PLANT VOUCHER PROGRAM" are written in a large, bold, black serif font. A small green plant icon is positioned to the right of the word "PLANT". In the center-right, a circular emblem contains the text "\$250" in a large, brown, serif font. Below the emblem, the EcoTechServices, Inc. logo and name are visible. At the bottom left of the frame, the text "To Apply Please Visit" is followed by the website address "WWW.ECOTECHSERVICES.NET/USGVMWD-PLANT-VOUCHER" in a green, sans-serif font.

**UPPER SAN GABRIEL VALLEY
MUNICIPAL WATER DISTRICT**

PLANT VOUCHER PROGRAM

Upper District's Residential Plant Voucher Program offers qualifying residents vouchers redeemable for up to \$250 worth of qualifying plants. The program is a unique approach to inspire and incentivize residents to transform their yards into climate-appropriate, beautiful water efficient landscapes.

To Apply
Please Visit WWW.ECOTECHSERVICES.NET/USGVMWD-PLANT-VOUCHER

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