



Sponsorship Levels

If you are interested in becoming a sponsor of WaterFest, please return this form no later than **Friday, August 2, 2019** to accommodate the printing lead times for the program and marketing materials.

El Don – \$5,000

- Exposure on all event advertising including ads in the *San Gabriel Valley Tribune*, *Whittier Daily News*, *Pasadena Star-News*, *La Opinion*, *Chinese Daily News* and community newspapers, social media, website
- Exposure on all press outreach materials including press releases, media alerts, and media kits
- Exposure on all marketing materials including, but not limited to event flyers, posters, program and promotional item
- 10' X 10' exhibit booth at Water Fest
- Invitation to VIP lunch (5)
- Recognition during main stage ceremony

El Compadre – \$2,500

- 10' X 10' exhibit booth at WaterFest
- Organization name/logo added to the title of one of the following WaterFest activities:
 1. Mad Science Lab children's show
 2. Paint by Numbers activity
 3. Photo Booth
 4. Concession Stands
- Invitation to VIP lunch (4)
- Organization name/logo on event program and promotional item
- Recognition during main stage ceremony
- Exposure on Upper District's website and social media

La Familia – \$1,500

- 10' X 10' exhibit booth at WaterFest
- Organization name/logo on event program and promotional item
- Recognition during main stage ceremony
- Exposure on Upper District's website and social media
- Invitation to VIP lunch (3)

Los Amigos – \$500

- 10' X 10' exhibit booth at WaterFest
- Organization name on event program
- Recognition during main stage ceremony
- Exposure on Upper District's website and social media
- Invitation to VIP lunch (3)

Name: _____ Org/Agency: _____

Date: _____ Email: _____

Please make checks payable to:
Upper San Gabriel Valley Municipal Water District
c/o WaterFest 2019

For questions, please contact: Patty Cortez, Director of Government & Community Affairs, at patty@usgvmwd.org or call (626) 443-2297.