

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Upper District Hosts WaterFest and Kicks Off its 60th Anniversary!

MONROVIA, CA – The Upper San Gabriel Valley Municipal Water District (Upper District) will host its annual water awareness event, *WaterFest*, on Saturday, October 12th, from 10 a.m. to 2 p.m. at Arcadia County Park located at 405 S. Santa Anita Ave., Arcadia. WaterFest focuses on educating the public on the importance of water sustainability through environmental stewardship by utilizing interactive exhibits and activities for residents of all ages. For over 10 years, Upper District has hosted this event in partnership with the Los Angeles County Department of Parks & Recreation.

WaterFest has played a pivotal role in educating hundreds of residents about water smart behaviors and improving outdoor conservation practices. As part of the formal awards program, Upper District will honor the Los Angeles County Department of Parks and Recreation, East County Community Service Agency with the *2019 San Gabriel Valley Water Smart Award*. The agency has been instrumental in promoting water conservation through their partnership in hosting WaterFest for the community.

WaterFest will also mark the beginning of Upper District's 60th Anniversary and will unveil the agency's commemorative 60th Anniversary logo during the awards program.

"It is fitting that we recognize one of our long-standing partners in water conservation awareness. The Parks & Recreation staff have played a key role in WaterFest's success for the past 10 years, not only through the use of their facilities but in promoting water awareness countywide," said Upper District Board President Ed Chavez. "We are also excited to begin Upper District's 60th Anniversary at WaterFest. What better way to share the successes of the past 60 years than with our residents."

Upper District is a special district formed by the region's voters in December 1959 and was incorporated shortly afterward at its first public meeting on January 7, 1960. For the past 60 years, the District has remained steadfast in supporting a high quality of life in the greater San Gabriel Valley by providing valued water services. Its mission is to consistently meet the region's need for a safe, reliable and high quality water for groundwater replenishment.

Over 50 exhibitors ranging from a native demonstration garden to Mad Science Lab shows or the Wyland Foundation's Clean Water Mobile Learning Center to the Theodore Payne Foundation will provide engaging exhibits for adults and children. Over 300 cheerleaders from the Los Angeles County Department of Parks and Recreation will participate in a water-conservation themed cheer competition. In keeping with the fiesta theme, folklorico dancers and mariachi performers will provide the entertainment at WaterFest.

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Upper District's mission is to provide a reliable, sustainable, diversified and affordable portfolio of high quality water supplies to the San Gabriel Valley; including water conservation, recycled water, storm water capture, storage, water transfers and imported water. Upper District services nearly one million people in its 144 square mile service territory. Governed by a five member elected board of directors, Upper District is a member agency of the Metropolitan Water District of Southern California. Annually, more than 78 billion gallons of water is used in Upper District's service area. For more information about Upper District, please visit our website www.upperdistrict.org.