## NEWS RELEASE

**CONTACT: Patricia Cortez** 

Cell: 626-453-6630

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## Upper San Gabriel Valley MWD Recognized for a Second Year As a WaterSense® Partner of the Year

Monrovia, CA — The U.S. Environmental Protection Agency (EPA) announced this week that the Upper San Gabriel Valley Municipal Water District (Upper District) has been honored with the 2020 WaterSense Partner of the Year Award for its heroic efforts to defeat water waste and promote WaterSense in 2019.

Upper District was honored as a 2020 WaterSense Partner of the Year winner for spreading the water-efficiency message through public education and awareness while transforming the marketplace to include WaterSense labeled products. Upper District's noteworthy efforts included initiating a collaborative effort to translate some of the WaterSense materials into Mandarin. Upper District also engaged the commercial sector through water-smart landscape equipment retrofits and offering new workshops on finding and fixing leaks for San Gabriel Valley businesses. Financial incentives for WaterSense labeled products in Upper District's service area included rebates for approximately 400 tank-type toilets, over 200 flush valve toilets, and nearly 400 weather-based irrigation controllers.

In keeping with its innovative leadership, Upper District introduced a Residential Plant Voucher Program that provided 175 vouchers, each redeemable for up to \$250, to encourage homeowners to choose native, climate-appropriate plants to create attractive landscapes that require less frequent watering.

"We are extremely proud to be recognized in water conservation for a second year in a row as Upper District celebrates its 60<sup>th</sup> Anniversary," said Ed Chavez, Board President for Upper District. "We have come a long way in water management for our region with water conservation programs and outreach becoming key components of our water supply portfolio. We look forward to providing more innovative conservation programs to the San Gabriel Valley with WaterSense as a key partner."

WaterSense, a partnership program sponsored by EPA, seeks to protect the future of our nation's water supply by offering consumers and businesses simple ways to use less water with water-efficient products, homes, and services. For more information about WaterSense, visit <a href="www.epa.gov/watersense">www.epa.gov/watersense</a>.

Upper District's mission is to provide a reliable, sustainable, diversified and affordable portfolio of high-quality water supplies to the San Gabriel Valley; including water conservation, recycled water, storm water capture, storage, water transfers and imported water. Upper District services nearly one million people in its 144 square mile service territory. Governed by a five-member elected board of directors, Upper District is a member agency of the Metropolitan Water District of Southern California. Annually, more than 78 billion gallons of water is used in Upper District's service area. For more information about Upper District, please visit our website <a href="https://www.upperdistrict.org">www.upperdistrict.org</a> or call 626-443-2297.



**Upper San Gabriel Valley Municipal Water District** 

## 2020 Partner of the Year Award



