



**A REGULAR MEETING OF THE BOARD OF DIRECTORS  
UPPER SAN GABRIEL VALLEY MUNICIPAL WATER DISTRICT  
248 E. FOOTHILL BLVD. ROOM #103, MONROVIA, CA 91016  
4:00 P.M. – October 23, 2024**

**AGENDA**

1. PLEDGE OF ALLEGIANCE
2. ROLL CALL OF BOARD OF DIRECTORS
3. ADOPTION OF AGENDA [1]
4. PUBLIC COMMENT  
Anyone wishing to discuss items should do so now. The Board of Directors may allow additional input during the meeting. A three-minute time limit on remarks is requested.
5. COMMITTEE REPORTS [2] – None.
6. CONSENT CALENDAR [1]
  - (a) Minutes of a regular meeting of the Board of Directors held on October 09, 2024 at 4:00 p.m.
7. ACTION/DISCUSSION ITEMS [1]
  - (a) Upper District Branding Presentation (*Staff will provide a presentation.*)

**Recommendation**

Staff recommends that the Board of Directors adopt Upper District's new branding strategy.

8. INFORMATION ITEMS [2]
  - (a) Press Releases and News Articles
9. ATTORNEY'S REPORT [2]
10. ENGINEER'S REPORT [2]
11. GENERAL MANAGER'S REPORT [2]
12. DIRECTOR'S COMMENTS [2]
13. FUTURE AGENDA ITEMS [1]
14. ADJOURN TO CLOSED SESSION – None

15. ADJOURNMENT - To a regular meeting of the Board of Directors to be held on November 13, 2024 at 4:00 p.m. at 248 E. Foothill Blvd. Room #103, Monrovia, CA 91016.

LEGEND: [1] INDICATES ACTION ANTICIPATED BY BOARD OF DIRECTORS ON THIS ITEM  
[2] INDICATES INFORMATION ITEM - NO BOARD ACTION NECESSARY

**PRESIDENT JENNIFER SANTANA, PRESIDING**



**American Disabilities Act Compliance** *(Government Code Section 54954.2(a))*

To request special assistance to participate in this meeting, please contact the Upper District office at (626) 443-2297 or [venessa@usgvmwd.org](mailto:venessa@usgvmwd.org) at least 24 hours prior to meeting.

